



Counties: Houston, AL



2000 Total Population	88,787
2000 Group Quarters	1,148
2008 Total Population	97,907
2013 Total Population	105,005
2008 - 2013 Annual Rate	1.41%



2000 Households	35,834
2000 Average Household Size	2.45
2008 Households	39,894
2008 Average Household Size	2.43
2013 Households	43,098
2013 Average Household Size	2.41
2008 - 2013 Annual Rate	1.56%
2000 Families	25,113
2000 Average Family Size	2.95
2008 Families	27,618
2008 Average Family Size	2.97
2013 Families	29,520
2013 Average Family Size	2.98
2008 - 2013 Annual Rate	1.34%



2000 Housing Units	39,571
Owner Occupied Housing Units	62.9%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	9.4%
2008 Housing Units	45,208
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	11.8%
2013 Housing Units	49,293
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	12.6%

Median Household Income

2000	\$34,472
2008	\$40,853
2013	\$45,081

Median Home Value

2000	\$74,548
2008	\$113,843
2013	\$117,337

Per Capita Income

2000	\$18,759
2008	\$21,462
2013	\$23,252

Median Age

2000	36.7
2008	38.5
2013	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Houston, AL

**2000 Households by Income**

Household Income Base	35,861
< \$15,000	22.3%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	7.2%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.3%
\$200,000+	1.6%
Average Household Income	\$46,068

2008 Households by Income

Household Income Base	39,894
< \$15,000	17.7%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	1.5%
\$200,000+	1.8%
Average Household Income	\$52,330

2013 Households by Income

Household Income Base	43,098
< \$15,000	15.7%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	1.7%
\$200,000+	1.9%
Average Household Income	\$56,294

2000 Owner Occupied HUs by Value

Total	24,893
<\$50,000	26.6%
\$50,000 - 99,999	43.3%
\$100,000 - 149,999	17.1%
\$150,000 - 199,999	6.3%
\$200,000 - \$299,999	4.5%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.6%
\$1,000,000+	0.2%
Average Home Value	\$94,529

2000 Specified Renter Occupied HUs by Contract Rent

Total	10,860
With Cash Rent	92.8%
No Cash Rent	7.2%
Median Rent	\$316
Average Rent	\$322

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Houston, AL



2000 Population by Age

Total	88,787
0 - 4	6.8%
5 - 9	7.1%
10 - 14	7.5%
15 - 19	6.9%
20 - 24	5.8%
25 - 34	13.2%
35 - 44	15.6%
45 - 54	13.8%
55 - 64	9.6%
65 - 74	7.4%
75 - 84	4.6%
85+	1.7%
18+	74.1%

2008 Population by Age

Total	97,907
0 - 4	6.8%
5 - 9	6.6%
10 - 14	6.6%
15 - 19	6.5%
20 - 24	5.9%
25 - 34	12.8%
35 - 44	14.0%
45 - 54	14.9%
55 - 64	12.0%
65 - 74	7.3%
75 - 84	4.6%
85+	2.0%
18+	75.9%

2013 Population by Age

Total	105,005
0 - 4	6.8%
5 - 9	6.5%
10 - 14	6.6%
15 - 19	6.4%
20 - 24	5.7%
25 - 34	12.1%
35 - 44	13.2%
45 - 54	14.9%
55 - 64	13.4%
65 - 74	7.7%
75 - 84	4.4%
85+	2.2%
18+	76.1%

2000 Population by Sex

Males	47.5%
Females	52.5%

2008 Population by Sex

Males	47.8%
Females	52.2%

2013 Population by Sex

Males	47.9%
Females	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Houston, AL

**2000 Population by Race/Ethnicity**

Total	88,787
White Alone	73.1%
Black Alone	24.6%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.4%
Two or More Races	0.9%
Hispanic Origin	1.3%
Diversity Index	42.0

2008 Population by Race/Ethnicity

Total	97,907
White Alone	71.0%
Black Alone	26.0%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	0.6%
Two or More Races	1.2%
Hispanic Origin	1.9%
Diversity Index	45.0

2013 Population by Race/Ethnicity

Total	105,005
White Alone	69.7%
Black Alone	26.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	0.8%
Two or More Races	1.3%
Hispanic Origin	2.5%
Diversity Index	47.0

**2000 Population 3+ by School Enrollment**

Total	85,263
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.7%
Enrolled in Grade 1-8	12.6%
Enrolled in Grade 9-12	5.9%
Enrolled in College	3.2%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	74.2%

2008 Population 25+ by Educational Attainment

Total	66,156
Less than 9th Grade	6.6%
9th - 12th Grade, No Diploma	12.6%
High School Graduate	31.7%
Some College, No Degree	21.1%
Associate Degree	7.7%
Bachelor's Degree	13.2%
Graduate/Professional Degree	7.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Houston, AL



2008 Population 15+ by Marital Status

Total	78,268
Never Married	21.6%
Married	58.4%
Widowed	7.5%
Divorced	12.4%



2000 Population 16+ by Employment Status

Total	68,505
In Labor Force	62.4%
Civilian Employed	58.9%
Civilian Unemployed	3.3%
In Armed Forces	0.2%
Not in Labor Force	37.6%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	93.8%
Civilian Unemployed	6.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.4%
Civilian Unemployed	5.6%

2000 Females 16+ by Employment Status and Age of Children

Total	36,546
Own Children < 6 Only	7.9%
Employed/in Armed Forces	5.2%
Unemployed	0.4%
Not in Labor Force	2.3%
Own Children < 6 and 6-17 Only	6.1%
Employed/in Armed Forces	3.6%
Unemployed	0.3%
Not in Labor Force	2.2%
Own Children 6-17 Only	18.6%
Employed/in Armed Forces	12.8%
Unemployed	0.8%
Not in Labor Force	5.0%
No Own Children < 18	67.5%
Employed/in Armed Forces	30.1%
Unemployed	1.9%
Not in Labor Force	35.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Houston, AL

**2008 Employed Population 16+ by Industry**

Total	43,139
Agriculture/Mining	1.0%
Construction	7.3%
Manufacturing	11.5%
Wholesale Trade	4.0%
Retail Trade	14.8%
Transportation/Utilities	8.0%
Information	1.4%
Finance/Insurance/Real Estate	5.1%
Services	42.9%
Public Administration	4.1%

2008 Employed Population 16+ by Occupation

Total	43,139
White Collar	57.0%
Management/Business/Financial	11.5%
Professional	19.7%
Sales	14.3%
Administrative Support	11.5%
Services	16.8%
Blue Collar	26.3%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	5.6%
Production	7.2%
Transportation/Material Moving	7.2%

**2000 Workers 16+ by Means of Transportation to Work**

Total	39,962
Drove Alone - Car, Truck, or Van	85.7%
Carpooled - Car, Truck, or Van	10.3%
Public Transportation	0.6%
Walked	0.9%
Other Means	1.0%
Worked at Home	1.5%

2000 Workers 16+ by Travel Time to Work

Total	39,962
Did Not Work at Home	98.5%
Less than 5 minutes	3.4%
5 to 9 minutes	12.2%
10 to 19 minutes	43.4%
20 to 24 minutes	15.4%
25 to 34 minutes	15.2%
35 to 44 minutes	2.5%
45 to 59 minutes	3.1%
60 to 89 minutes	1.2%
90 or more minutes	2.1%
Worked at Home	1.5%
Average Travel Time to Work (in min)	20.0

2000 Households by Vehicles Available

Total	35,834
None	8.3%
1	34.2%
2	39.9%
3	12.9%
4	3.6%
5+	1.2%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Houston, AL

**2000 Households by Type**

Total	35,834
Family Households	70.1%
Married-couple Family	52.5%
With Related Children	23.6%
Other Family (No Spouse)	17.6%
With Related Children	12.1%
Nonfamily Households	29.9%
Householder Living Alone	26.4%
Householder Not Living Alone	3.6%

Households with Related Children	35.8%
Households with Persons 65+	24.3%

2000 Households by Size

Total	35,834
1 Person Household	26.4%
2 Person Household	34.3%
3 Person Household	18.2%
4 Person Household	13.8%
5 Person Household	5.2%
6 Person Household	1.5%
7+ Person Household	0.6%

2000 Households by Year Householder Moved In

Total	35,834
Moved in 1999 to March 2000	21.2%
Moved in 1995 to 1998	27.6%
Moved in 1990 to 1994	15.3%
Moved in 1980 to 1989	14.7%
Moved in 1970 to 1979	11.1%
Moved in 1969 or Earlier	10.1%
Median Year Householder Moved In	1995

**2000 Housing Units by Units in Structure**

Total	39,571
1, Detached	67.3%
1, Attached	1.4%
2	2.4%
3 or 4	3.7%
5 to 9	4.5%
10 to 19	1.3%
20+	3.0%
Mobile Home	16.1%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	39,571
1999 to March 2000	3.4%
1995 to 1998	10.7%
1990 to 1994	9.2%
1980 to 1989	19.2%
1970 to 1979	24.1%
1969 or Earlier	33.5%
Median Year Structure Built	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Houston, AL

Top 3 Tapestry Segments

1.	Midland Crowd
2.	Southern Satellites
3.	In Style



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$63,524,841
Average Spent	\$1,592.34
Spending Potential Index	59
Computers & Accessories: Total \$	\$6,494,624
Average Spent	\$162.80
Spending Potential Index	68
Education: Total \$	\$35,585,047
Average Spent	\$891.99
Spending Potential Index	65
Entertainment/Recreation: Total \$	\$108,508,902
Average Spent	\$2,719.93
Spending Potential Index	73
Food at Home: Total \$	\$141,544,379
Average Spent	\$3,548.01
Spending Potential Index	73
Food Away from Home: Total \$	\$97,876,711
Average Spent	\$2,453.42
Spending Potential Index	72
Health Care: Total \$	\$127,022,253
Average Spent	\$3,183.99
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$60,724,535
Average Spent	\$1,522.15
Spending Potential Index	66
Investments: Total \$	\$26,452,872
Average Spent	\$663.08
Spending Potential Index	65
Retail Goods: Total \$	\$776,631,739
Average Spent	\$19,467.38
Spending Potential Index	72
Shelter: Total \$	\$413,754,924
Average Spent	\$10,371.36
Spending Potential Index	67
TV/Video/Sound Equipment: Total \$	\$41,155,006
Average Spent	\$1,031.61
Spending Potential Index	72
Travel: Total \$	\$50,901,919
Average Spent	\$1,275.93
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$28,513,461
Average Spent	\$714.73
Spending Potential Index	72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.